

PROGRAM..... BRP101
 COMPANY..... 02 Del Cielo Media
 OFFICE..... 01 San Diego

BUY DETAIL REPORT

RUN DATE 2/14/12
 RUN TIME 11:44:33
 PAGE 1

MEDIA..... TV TELEVISION
 CLIENT..... USCHA Us Chamber of Commerce
 PRODUCT..... CRCR Order
 ESTIMATE..... 216222 2/16-2/22 BROADCAST
 STATION..... KJLA T KJLA-TV
 CHANNEL

MARKET..... WAS WASHINGTON, DC

RATING SERVICE NS1
 FLIGHT DATES 2/16/12 - 2/22/12
 RP35+ COVERAGE 2.09%

SHARE: D8C11 PVT: FEB11

ITEM	DAY(S)	TIME	BA	COST	O	NUMBER OF SPOTS PER WEEK												TOTAL SPOTS	RP35+		
						Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe				
> 1	MTWTF.. 30	1200N-1230P NEWS	G	600.00					1	1			1	1	1			5	2.0	300.00	
> 2S 30	1000A-1100A THIS WEEK	G	15000.00									1					1	1.2	12500.00	
> 3	MTWTF.. 30	0700A-0900A GMA	G	1200.00					2	2			2	2	2			10	2.2	545.45	
> 4	MTWTF.. 30	0500P-0600P NEWS	G	1200.00					1				1	1				3	2.2	545.45	
> 5	MTWTF.. 30	0600P-0630P NEWS	G	1200.00					1				1	1				3	3.0	400.00	
> 6S 30	0630P-0700P NEWS	G	1000.00									1					1	2.5	400.00	
> 7	MTWTF.. 30	1100P-1135P NEWS	G	2500.00					1				1					2	2.2	1136.36	
> 8S. 30	1100P-1200M ABC NEWS SU	G	1200.00									1					1	1.4	857.14	
> 9S 30	1100P-1200M ABC NEWS SU	G	1600.00									1					1	1.7	941.18	

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MEDIA..... TV TELEVISION
CLIENT..... USCHA U.S. Chamber of Commerce
PRODUCT..... ORDR Order
ESTIMATE..... 216222 2/16-2/22 BROADCAST
STATION..... WJLA T WJLA-TV

2/13/12 - 2/22/12
TOTAL SPOTS 27
TOTAL COST 46000.00

BUY DETAIL REPORT

RUN DATE 2/14/12
RUN TIME 11:44:33
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MARKET..... WAS WASHINGTON, DC

RATING SERVICE N81
FLIGHT DATES 2/16/12 - 2/22/12
RP35+ COVERAGE 2.09%

TOTAL: 50.8
782.31

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